Wrexham Glyndŵr UNIVERSITY

MODULE SPECIFICATION PROFORMA

Module Title:	Single Camera Production	**Level**:	4	**Credit Value**:	20

Module code:	CMT422	**Is this a new module?**	No	**Code of module being replaced**:	

Cost Centre:	GACT	**JACS3 code**:	J900

Trimester(s) in which to be offered:	1	**With effect from:**	September 16

School:	Creative Arts	**Module Leader:**	S.Davies

Scheduled learning and teaching hours	48 hrs
Guided independent study	152 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered	Core	Option
BSc (Hons) Television Production and Technology	✓	☐
	☐	☐
	☐	☐

Pre-requisites
None

Module Aims
To introduce the students to a variety of single camera production skills. To introduce the student to the techniques to provide critical and analytical understanding of style and genre. To enable the student to work creatively across production disciplines and to provide an introduction to equipment and technologies for media production. To enable the student to work in a safe manner and to appreciate the health and safety constraints of different working environments.

Intended Learning Outcomes
Key skills for employability

KS1	Written, oral and media communication skills
KS2	Leadership, team working and networking skills
KS3	Opportunity, creativity and problem solving skills
KS4	Information technology skills and digital literacy
KS5	Information management skills
KS6	Research skills
KS7	Intercultural and sustainability skills
KS8	Career management skills
KS9	Learning to learn (managing personal and professional development, self-management)
KS10	Numeracy

At the end of this module, students will be able to		Key Skills	
1	Identify and analyse styles and trends within existing moving image media.	KS8	KS7
		KS2	KS4
2	Design and Plan production processes using pre-production visualisation and organising techniques.	KS8	KS7
		KS2	KS4
3	Produce media that demonstrates an understanding of stylistic and narrative conventions across a variety of genres and disciplines.	KS8	KS7
		KS2	KS4
4	Demonstrate the ability to work as a team member in a production environment.	KS8	KS7
		KS2	KS4

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Transferable/key skills and other attributes
Team working; Health and Safety.

Derogations
None

Assessment:
The student will be assessed on their understanding of key concepts in style and genre through their utilisation of these techniques in their own work. The completion of a portfolio of evidence, built on a weekly basis, will reflect the topics covered. The portfolio will be electronic and will contain applicable artefacts such as sound, video, images and written material. It will also contain the communication between the working groups, demonstrating the students' appreciation of the roles within the production team.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1 - 4	Coursework	100%		15 mins media.

Learning and Teaching Strategies:
The learning and teaching strategy for this module will rely on the application of the key skills taught in lectures in the TV studio with additional practical workshops and task based exercises on location. The skill base of this module will be delivered through key lectures and technical demonstrations to give the student a complete insight into concepts in single camera working. The portfolio of evidence that forms the assessment for this module will be created through a series of set tasks and exercises. Evaluation and group discussion will follow to provide feedback and evaluation on these works.

Syllabus outline:
The syllabus for this module will form a strong foundation of skills, both analytical and practical, to deliver core principles on which other modules in this degree can build. Topics covered will include: Framing & Composition. Exposure, light and Colour. Continuity vs. Elliptical Editing. Parallel Stories. Documentary & Vox Pops Non-linear Video editing. Non-linear Audio editing.

Bibliography:
Essential reading
Edgar-Hunt, R. (2009) Basics Film-Making: Directing Fiction, AVA Publishing. Hampe, B. (2007) Making Documentary Film and Videos. Henry Holt & Co. Media, Multimedia; language, History, Theory. OUP USA Monacco, J. (2009) How to read a Film: Movies, Media, and Beyond: The World of Movies,
Other indicative reading
Bernard, S. (2007) Documentary Storytelling. Focal Press. Chang, J. (2012) Filmcraft: editing. ILEX Lewis, I. (2000) Guerrilla T. Focal Press